

Cookie Policy - www.poggiodelfarro.com

The Data Controller of Personal Data is:

Poggio del Farro s.r.l.

Via Pietramala-Mazzetta, 670/A

50033 Firenzuola (FI) - Italy

VAT no. 05703770486

You can contact the Controller for any information regarding Personal Data processing.

2. What cookies are

Cookies are small text files stored on the user's device while browsing a website. They allow the website to recognize the device on subsequent visits and to collect information about website usage.

3. Types of cookies used

Cookies are classified as follows:

- Technical cookies: necessary for proper website operation
- Analytics cookies: used to collect aggregated statistical data
- Profiling cookies: used for personalized marketing activities
- Third-party cookies: set by parties other than the website owner

The use of non-technical cookies requires the user's explicit consent.

4. List of installed cookies

Cookie name	Provider	Purpose	Type	Legal basis
_ga	Google Ireland Ltd	Traffic analysis	Third-party analytics	Consent
_gid	Google Ireland Ltd	User distinction	Third-party analytics	Consent
Cookie banner	Website system	Store cookie preferences	Technical	No consent required
Other technical cookies	Website system	Website functionality	Technical	No consent required

5. How consent is collected

When accessing the website, a cookie banner is displayed that allows users to:

- accept all cookies
- reject non-technical cookies
- customize preferences by specific categories

Non-technical cookies are installed only after explicit consent.

6. Withdrawal and consent management

Users can change or withdraw consent at any time through:

- Their browser settings

7. Data transfer to third countries

Third-party cookies (e.g. Google Analytics) may involve transfers of data to non-EU countries. Such transfers are carried out in accordance with Articles 44-49 GDPR.

8. Data subject rights

Users may exercise the rights provided by Articles 15-22 GDPR, including:

- access to data
- rectification
- erasure
- objection
- restriction of processing
- data portability
- withdrawal of consent

Users may also lodge a complaint with the Italian Data Protection Authority.

9. How to disable cookies via browser

Users can manage or block cookies directly from their browser:

- Chrome: support.google.com/chrome
- Firefox: support.mozilla.org
- Safari: support.apple.com
- Edge: support.microsoft.com